

COOKIE POLICY

Myrtios Traditional Taverna

myrtios-tavern.com

Last updated: [DATE]

This Cookie Policy explains how Myrtios Traditional Taverna ("we", "us", "our") uses cookies and similar tracking technologies on our website myrtios-tavern.com (the "Website"). It should be read together with our Privacy Policy, which describes how we process personal data more generally.

This policy is provided in accordance with the General Data Protection Regulation (EU) 2016/679 ("GDPR"), Greek Law 3471/2006 (e-Privacy Directive transposition), Greek Law 4624/2019, and the guidelines of the Hellenic Data Protection Authority (HDPa).

1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, mobile phone) when you visit a website. They allow the website to recognize your device and remember information about your visit, such as your preferences or login status.

Similar technologies include web beacons, pixels, local storage, and session storage, which serve comparable purposes. For the purposes of this policy, we use the term "cookies" to refer to all such technologies.

Cookies can be classified as:

- First-party cookies: set by the website you are visiting (myrtios-tavern.com)
- Third-party cookies: set by other domains (e.g., Google, Meta) when their services are embedded in the website
- Session cookies: deleted when you close your browser
- Persistent cookies: remain on your device for a defined period

2. Categories of Cookies We Use

We classify the cookies on our Website into the following categories, in line with the guidelines of the European Data Protection Board (EDPB) and the HDPa:

2.1 Strictly Necessary Cookies

These cookies are essential for the Website to function properly. They enable basic features such as page navigation, security, and remembering your cookie consent preferences. Without these cookies, the Website cannot operate properly.

Legal basis: Article 6(1)(f) GDPR — legitimate interest. No consent required under Article 5(3) of the e-Privacy Directive, as these cookies are strictly necessary for the service requested by the user.

2.2 Analytics / Performance Cookies

These cookies help us understand how visitors interact with our Website by collecting and reporting information anonymously. They enable us to measure traffic, identify popular pages, and improve the user experience.

Legal basis: Article 6(1)(a) GDPR - explicit consent.

2.3 Marketing / Advertising Cookies

These cookies are used to track visitors across websites in order to display advertisements that are relevant and engaging. They build a profile of your interests to show relevant advertising on other platforms.

Legal basis: Article 6(1)(a) GDPR - explicit consent.

3. Specific Cookies on This Website

Below is a detailed list of the cookies currently in use on the Website. We update this list whenever changes occur. The exact cookie names may vary slightly depending on browser and version.

3.1 Google Analytics 4 (Performance Cookies)

Cookie Name	Provider	Purpose	Duration
_ga	Google Ireland Ltd	Distinguishes unique users by assigning a randomly generated number as a client identifier	2 years
ga[ID]	Google Ireland Ltd	Used to persist session state for the specific GA4 property	2 years
_gid	Google Ireland Ltd	Distinguishes unique users for 24 hours	24 hours

3.2 Google Tag Manager (Strictly Necessary)

Google Tag Manager itself does not set cookies but is used to manage and deploy other tags on the Website. The cookies it deploys depend on the active tags (e.g., Google Analytics, Meta Pixel).

3.3 Google Ads (Marketing Cookies)

Cookie Name	Provider	Purpose	Duration
_gcl_au	Google Ireland Ltd	Used by Google AdSense for experimenting with advertisement efficiency	3 months
IDE	doubleclick.net	Used to register and report user actions after viewing/clicking an ad, for measuring effectiveness and showing targeted ads	13 months
test_cookie	doubleclick.net	Checks if the user's browser supports cookies	15 minutes

3.4 Meta Pixel (Marketing Cookies)

Cookie Name	Provider	Purpose	Duration
_fbp	Meta Platforms Ireland Ltd	Used by Meta to deliver, measure, and improve the relevancy of ads; tracks visits across websites	3 months
fr	Meta Platforms Ireland Ltd	Used by Meta for advertising delivery and measurement, including third-party advertisers	3 months
_fbc	Meta Platforms Ireland Ltd	Stores the last visit attributed to a Meta ad click, used for conversion attribution	2 years

3.5 Consent Management Cookie (Strictly Necessary)

A first-party cookie is set to remember your cookie consent preferences, so the consent banner does not appear on every page visit. This cookie is essential for the proper functioning of the consent mechanism.

4. How to Manage Your Cookie Preferences

4.1 Cookie Consent Banner

When you first visit our Website, you will be presented with a cookie consent banner that allows you to:

- Accept all cookies
- Reject all non-essential cookies
- Customize your preferences by category (analytics, marketing)

Your consent preferences are stored for 12 months, after which we will ask you again. You can change your preferences at any time by clicking the cookie preferences link in the footer of the Website.

4.2 Browser Settings

You can also manage cookies directly through your browser settings. Most browsers allow you to:

- View what cookies are stored on your device
- Delete cookies individually or all at once
- Block cookies from specific websites
- Block all cookies
- Delete all cookies when you close your browser

Please note that blocking or deleting strictly necessary cookies may affect the Website's functionality.

Instructions for managing cookies in popular browsers:

- Google Chrome: <https://support.google.com/chrome/answer/95647>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- Safari: <https://support.apple.com/en-us/HT201265>
- Microsoft Edge: <https://support.microsoft.com/en-us/microsoft-edge>

4.3 Opt-Out of Specific Services

You may also opt out of specific tracking services directly:

- Google Analytics: install the official browser opt-out add-on at <https://tools.google.com/dlpage/gaoptout>
- Google Ads: manage personalized advertising settings at <https://adssettings.google.com>
- Meta (Facebook, Instagram): adjust your ad preferences at <https://www.facebook.com/ads/preferences>
- Industry-wide opt-out (EU): <https://www.youronlinechoices.eu>

5. International Data Transfers

Some of the third-party services that set cookies on our Website (Google, Meta) may transfer data outside the European Economic Area, primarily to the United States. These transfers are protected by:

- The EU-U.S. Data Privacy Framework adequacy decision
- Standard Contractual Clauses (SCCs) approved by the European Commission
- Supplementary technical safeguards (encryption, pseudonymization)

For more information about international transfers, please refer to our Privacy Policy.

6. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use, legal requirements, or our practices. The updated version will be published on this page with a revised "Last updated" date. For

significant changes, we will request renewed consent through the cookie banner.

7. Contact

For questions about our use of cookies or this Cookie Policy, please contact us at:

Myrtios Traditional Taverna

Email: myrtiosrestaurant@gmail.com

Phone: +30 6938177720

**Address: ANO CHERSONISO 0 , 70014, LIMENAS
CHERSONISOU, Crete, Greece**

— End of Cookie Policy —